



BSAU ALUMNI ASSOCIATION NEWSLETTER: ISSUE 6 - MARCH 2017



BSAU ALUMNI ASSOCIATION

We CAN!

The month of February was, as usual, filled with activity... Similar to the student fraternity who were gripped with Exam fever, TDC fever gripped all of us... Yes, our Major Annual Sports Event, TOUR DE CRESCENT, had the association members on the tip of their toes. The event which happened on Sunday, 19th of February, saw over 250 participants enthusiastically pedaling their way from Madhya Kailash Junction, Adyar to our University via OMR - a distance of around 45 kms!! A thrilling finish with 3 male participants crossing over the finishing line at the same time and the great camaraderie among them which made two of them recommending the first position to the third cyclist spoke volumes about the nature of the participants - "It was more fun than a competition" they said.

This apart, other events included the EDGE (Entrepreneurs Development Group in Emirates) by our UAE chapter and a Barbeque event by our Singapore Chapter

With our mission to connect Alumni, we are also pleased to kick off a BUSINESS NETWORKING FORUM every 2nd Saturday of the month. We are sure this would help all our Alumni, be it entrepreneurs or company employed professionals to facilitate knowledge sharing, promote business deals, and more importantly develop a sense of togetherness.

This month, the networking meet will be on Saturday, 25th of March at the CRESCENT SCHOOL OF BUSINESS, Anna Salai, at 6.00 pm followed by Dinner.

We look forward to meeting all Alumni in Chennai at the event. Registration can be done by calling Ms. Jabeen on 9087864488 at our association office or through an email to alumniassociation@bsauniv.ac.in

Thanks and wishing you all a great financial year end!!!

The Executive and Advisory Committee Team

BSA Crescent Alumni Association

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Made in Crescent



Staff of the Month

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TOUR DE CRESCENT 2017

The Alumni Association's major sports event of the calendar - was held in a jubilant manner on 19th February 2017.

The Event is a much sought-after cycling event in the city, that draws both professionals and casual cyclists to participate in large numbers. The event had 3 categories - The long Ride of 45km, Pleasure Ride of 25km and Fun Ride of 15km. The starting point was Madhaya Kailash, with the Fun ride ending opposite Sathyabama University, Pleasure ride ending at Kelambakkam signal and the long ride ending at BSA Crescent University.

The event started at 4.30am, with around 220 participants and 30 organizers. 12 Alumni and 60 students also took part in the event. The winners were Karan Kumar in the men's open category, Lakshmi in women's open category, Anil Sharma in men veterans' category, Girija Palani in women veterans' category.

Karthik of 1993 batch was the winner in the Alumni category followed by N. Senthil and Ron Thomas of the 1994 batch.

Irshad Ahmed and Kamesh bagged 1st and 2nd prizes in Boy Students category, Stanzen Palket and Shruthy Priya were 1st and 2nd in Girl Students category. The main sponsor was Transcar Benz and other sponsors were Zulaikha Motors, Abra Motors, BSA Crescent University, Vijaya Kumar Depot, Nila Water, Bloom Healthcare, Thoondil.

The participants refreshed with tasty Breakfast and excellent Hospitality by the University. Also the prize distribution was one of the most colorful sport ceremonies held in the city. Various models of Mercedes Benz, Mahindra and Volkswagen cars and cycles were on display for Test Drives.

The fund raised through the event would be utilized to support the Green Initiatives and Scholarship activities of the Association. At the Event the replanting of 400 Trees lost during the Vardha Cyclone was initiated. The Alumni Association, along with the University students Green Club and Environmentalist Foundation of India has also taken an initiative to restore the green cover of the campus, with a plan to plant and nurture 700 new saplings and also to create a small forest in the campus.





EDGE BUSINESS NETWORKING PROGRAMME

BSA Crescent University Alumni - UAE Chapter conducted Business Networking Meeting - 2, on 28th Feb 2017 at a Hotel in Dubai. As part of this initiative the Association invited existing Alumni Entrepreneurs, South Korea Trade Investment Agency, Senior Managers of other Organizations and Business Consultants. This Networking Program is designed to provide the following benefits to the Alumni Entrepreneurs and Business Owners,

- ✱ To Develop Strong Business Community within Alumni.
- ✱ Promote Crowd Sales and Increase Sales.
- ✱ Explore Business Within UAE and Cross Country Trade.
- ✱ Share New Opportunities and Work Together for Success.
- ✱ Share Market Knowledge, Threats and Work Together to Mitigate the Risks.

✱ The following topics were presented and discussed during this Business Networking Meet

- ✱ **Importance of Business Strategy**, presented by Mr. William Stenhouse, VP, Agility, Africa & Middle East.
- ✱ **How to do Business with South Korea**, presented by Mr. Byung W. Yoon, Sr. Mgr, Korea Trade Investment Promotion Agency - Middle East Office.
- ✱ **'Business in Oman'**, outlined by Mr. Kamil, President Oman Chapter - BSA Crescent University Alumni.
- ✱ **How can we effectively leverage the Expo 2020' to our benefit**, presented by Mr. Bruj, Alumni Entrepreneur in UAE.

Participants shared information on current market trends and ways to work together for business success. It was attended by 22 people and the programme was found to be very useful to the attendees for Business Networking, Learning and Knowledge Sharing. This network meeting will be further expanded with more trade partners. The next Business Network Meeting is planned to be organized in Abu Dhabi.



BBQ FAMILY GET TOGETHER Singapore Chapter

Organised a BBQ event on 18th February from 04:30 pm to 10:30 pm for Alumni Families, it was attended by 88 members.





**SENTHIL
VIJI**



MADE IN CRESCENT

Made For Each Other

M meet Senthil and Viji from the Batch of 1994 Computer Science and Engineering. In their own words, 'most highly unlikely people to come together as a pair – but, what do we know of life!'. They have been married for 13 years now. After graduation, Senthil joined the workforce moving through the IT industry in various executive roles and is currently with Axis Commerce, USA. Viji went on to obtain a Ph.D in Biomedical engineering in the USA and currently works as a Leadership and Self Development Coach. Along with their two children (11 year old Savithri and 7 year old Srinivas) they relocated from the USA to Chennai in 2010 and are enjoying their life in their hometown. The good part of studying together is that they get to regale their children with all their stories from college time!!



ANUJ KHEMKA

Son of Vishal Khemka - 1995 Crescent alumni &
1990 Don Bosco alumni

The below article is written by a 12 year old son of an alumni. The boy describes how he is pursuing his dream of becoming a writer. At the age of 10 he had already published a book titled The Warrior and is the Midst publishing another book very soon. You can follow him on his facebook page: www.facebook.com/AnujTheAuthor



The first time I picked up a pencil and pressed it on a stray piece of paper, beginning to form letters and words I'd only recently learned, I was entranced. The idea that I, a little boy could conjure a magnificent story out of the sharp tip of a pencil, a whole new world with characters of distinct shapes and sizes and eccentric personalities, pulled me into a bubble of wonder. My fascination only grew as I got older, and by the second grade, I'd written my first complete story. I dubbed it "Finny Edwardly Jacksony and the Journey to Usylandia," a title only a seven year old could conjure out of thin air. Practice makes perfect, and as I continued to write, my skill set expanded, giving me the ability to not only weave childish stories but to write essays and articles, such as this one.

By the fifth grade, I decided I wanted to be a writer when I grew up, an unconventional drift from my previous ideas of traveling the world, and running for President of the United States. And so, I did what writers did. I wrote a book.

It took a whole month, turning out to be just over a hundred pages in book format. Just the year before, I recall joking with my friends that I'd written a whole book once. They laughed along with me not believing, even for a moment,

that I could have possibly accomplished such a feat. But here I was, a year later, reveling in the accomplishment of a feat I once thought impossible. Not without weeks of painstakingly attempting to come up with a title, I named my book The Warrior, and self-published it through CreateSpace, an Amazon subsidiary. To this day, the day I ordered my own book off of Amazon remains one of my proudest moments.

Two years later, now in the seventh grade, I started to work on another one of my hopeful masterpieces, only this time it was to be double the size of my inaugural story. After two months and a half (double the size means double the work), I triumphantly typed the final words of my book. Another two months from now, I hope to have it published, making it available for everyone to read.

I'm no genius or machine. Keep in mind, anyone can write a book or chase another dream. My elder brother Aman dreams of becoming a professional soccer player. I'm just a boy with a passion who has very supportive parents. They have guided me all along. Likewise, my dad is very thankful to his parents and mentors, including those of Don Bosco and Crescent.

The Daughter Who Loved Trees

Dr. C. Mallika Parveen, 1989-1993 Batch
Mechanical Engineering Department



It was a bright sunny morning. The garden was lush with tall trees everywhere. It was still not time to rake the leaves from the yard. Dry and fallen leaves were strewn all over. Little baby was playing in the garden. She loved to see the beautiful sight of bright orange and brown leaves on the ground. She enjoyed walking over them. The crispy feel and the cracking sound of crumbling dry leaves under her bare feet used to give her joy and happiness. She was walking, hopping running and playing with her cute younger brother in the garden. After a while she heard a voice, “Baby, come inside and play. It is time for the garden to be cleaned”. It was her ever loving father calling out to her. Unwillingly she left the garden and came to the porch holding her little brother's hand. But she was not sad, as she knew that in the evening she can play again. She knew that she can play in the garden every day.

Amongst the trees in the garden there was a huge almond tree, with a mammoth trunk and enormous branches protruding out of it. This tree was the baby's favorite. She found delight in going in circles around the trunk; she rejoiced trying to embrace it fully with her tiny arms, even though her fully spread out arms couldn't reach half of the trunk. For her the almond tree was a masterpiece. She found it quite beautiful and flawless. She considered it as her best treasure. Moreover the purplish pinky almond fruits fallen on the ground were a feast to her and her brother. They both used to collect the fallen fruits and give to their dear father, who would break open the shell and feed the almonds to them.

Four blissful years passed. Little Baby was now nine years old. She and her brother grew up playing around the wonderful almond tree all these years. The almond tree had become their best companion. It was their partner in all their games. Be it hide and seek or catch me if you can, their games started and ended with the almond tree. They used to hold each other's hand, hop and sing around it. The feel of rustling leaves and the sight of bright purple almond fruits were still enchanting to her. Her affectionate father never got tired of calling out to her “Baby come inside and play” every day.

Baby was a curious girl and tried to learn about nature from nature. She even learnt to rake the leaves and heap them in a corner. She could answer all her brother's naive questions. He found her quite intelligent and adored her

for that. He once asked her how the bricks were made. She told him that all the dry brown leaves from their garden were powdered, compressed and mold into bricks. He felt enlightened and she felt proud at her discovery. They learnt to catch butterflies and dragon flies. They were scared of big green grasshoppers and earthworms fascinated them. They marveled at the caterpillars and pupas. The different types of leaves and flowers amazed them. They learnt that plants respond to stimuli from the touch-me-not tree. And during the night their garden used to sparkle like yellow diamonds with the glow worms buzzing around. What a fantastic sight it used to be.

Their neighborhood started bustling with construction activity. Many new people were seen on their street frequently. These people used to stare at the huge almond tree. Some of them even used to throw stones at the almond fruits on the tree in an attempt to have them. On one such day little Baby was hurt on her forehead by a sharp stone while she was playing near the Almond tree. Blood started oozing out of her forehead and she cried in pain. Her dear father, who could not bear to see tears flowing out of her eyes, immediately arranged for the tree to be cut. A wood cutter came with his big axe and began to chop off the trunk. Baby ran and hugged the tree and begged to her dear father, asking him not to fell the tree. At that time another stone fell on her head. Alas, there was no way the tree could be saved. She saw with tearful eyes, the entire felling of the huge tree. All that remained were just the logs on the ground.

A few days after the tree was uprooted, Baby was thrilled to see her dear father planting a jasmine sapling there. She took the responsibility of watering it daily and even learnt to do the grafting of its stems. In course of time it grew into a lovely climber filled with the enchanting fragrance of jasmine flowers every evening.

Her love for plants and trees continued. She grew up admiring nature and greenery. The almond tree had a lasting impact on her. Purple became her favorite colour and jasmine her favorite flower. She still feels sad whenever a tree is cut or uprooted and supports the cause of greening the environment relentlessly.

In the course of years she lost her wonderful father. But his sweet affectionate words “Baby come inside and play”, still continue to echo in her ears.

ALUMNI – MY WALL

A UNIQUE INITIATIVE BY THE UAE CHAPTER

In November 2016 - Our UAE / GCC Chapter launched a new concept called 'My Wall' . The aim of this initiative is to understand more about Alumni members in the Association and what benefits can be shared . The " My Wall" Poster with the information about an Alumnus covering the following details would be shared on a weekly basis in all the BSA Crescent University Alumni WhatsApp groups in GCC Chapter, other Chapters globally and the Parent Alumni Association Newsletter.

1. Name, Batch, Branch and other Educational Qualifications.
2. Current Job, Roles & Responsibilities and Contact details.
3. His / Her - Job / Employment History or Business Details in case of an Entrepreneur.
4. What he can give / share with others and what he expects from the others.
5. His Passion and Hobby

This My Wall initiative has received great response and appreciation from the Alumni members.

My Wall - 10



MR. MOHAMED RAFI

BE – CIVIL, BATCH – 2005

Current Job Position: Managing Director
Limelite Group, Dubai, UAE

Job Role: Operation, Sales and Marketing

Contact Numbers : 0097155 7705816 / 0097155 2492816

Email: rockrafi@gmail.com

Employment History / Entrepreneur / Own Business / Investments :

- ❖ Fujalrah National Construction Co – 2005 – 2016
- ❖ Owning a Business in UAE – All Kind of Civil & MEP maintenance works , Metal works, Building Signage and Traffic signage (M/S. Limelite Technical Services, Dubai)
- ❖ Owning a Business in UAE –Manufacturer of all kind of Uniforms such as corporate sector, hospitality sector , industrial sector, educational sector , health care sector, facility management sector, security wear and sports wear (M/S. AET Uniforms Tailoring & Textiles , Dubai)
- ❖ Partner in General Trading Company in UAE – Import and Export of Building material , Safety product and equipment trading, Hardware and Tools(M/S. Big World General Trading LLC, Dubai)

What Can I Give to Others :

- ❖ Spend Time with People with Business Ideas
- ❖ New Entrepreneurs Mentoring & Business Collaborative Works
- ❖ Managing Alumni Support Functions

What Do I Expect From Others:

- ❖ Business and Procurement Supports
- ❖ Working Together for Business Benefits
- ❖ Supports on Alumni Functions

Passion : Net Working, New Business Ideas

Hobby : Sports, Meeting People, Social Works and Supporting the Needy People.



My Wall -11



Ilyas Baig

BE – ELECTRICAL & ELECTRONICS ENGINEERING – 1990
MIEEE, MEMBER ASHRAE,

Current Job Position: Regional Business Leader-Middle East
Mircom Group of Companies, Ontario, Canada.

Job Role: Business Development, Marketing, Distribution Channel Management, Demand Generation / Travel across the region

Contact Numbers : +971 50 6346066 / +971 56 6400603

Email: baig.ilyas@gmail.com

Employment History / Entrepreneur / Own Business / Investments :

- ❖ HCL Computers, Chennai, India 1990 -1992
- ❖ Jamjoom Construction Ltd, Jeddah – 1992 – 1997
- ❖ MCPL, Dubai, 1997 -1999
- ❖ Johnson Controls International, Kuwait – 1999 – 2004
- ❖ BMTS, Dubai 2004-2011
- ❖ Mircom Group of Companies, Canada 2011-Till Date
- ❖ Partner / Business Consultant for Sunlux Technavation Ltd.,-Controls and Automation and IOT company, India /USA.
- ❖ Proprietor/Managing Partner TBG Middle East, Dubai UAE.(A Technology Solutions Company)

Give Away:

- ❖ Share experiences gained over 25 years of Professional life
- ❖ Business Networking to nurture innovative ideas and motivate to fulfill the ideas/dreams
- ❖ New Entrepreneurs Mentoring & Business Collaborative Works
- ❖ Managing Alumni Activities in UAE and support the same for GCC.

Take Away:

- ❖ New Business Ideas, New Business Relationship, Procurement Support
- ❖ Enhance Net-worth through positive and successful business relationship
- ❖ The Feeling of satisfaction having contributed to the betterment of our fraternity

Passion : Networking, New Business Ideas, Innovation, Technology, Green Earth

Hobby : Music, Singing, Outdoor Adventure Activity, BBQ, Biking, Philanthropic activity, helping the Socio Economically challenged.

My Wall - 12



Dr. C. Mallika Parveen

B.E. (Mech), 1993 Batch; M.S. - BITS Pilani; Ph.D. - BITS Pilani

Current Job Position: Consultant

Job Role: Quality and ISO Consultancy Services for MNCs, Dubai, UAE.

Contact Numbers : +971508412493

Email: mallikaparveen@gmail.com

Employment History / Entrepreneur / Own Business / Investments :

- ❖ Worked as a Lecturer, Mechanical Engineering Department in Crescent Engineering College till 1999.
- ❖ Worked in BITS Pilani, Dubai Campus from 2000-2016.

What Can I Give to Others :

- ❖ Mentoring on Research Activities.
- ❖ Training on Management, Technical and Professional topics.
- ❖ Professional Counselling.
- ❖ Support on Alumni meets and functions.

What Do I Expect From Others:

- ❖ Working together for Research Activities.
- ❖ Stay connected and actively involve in Alumni Activities.

Passion : Management. Research. Networking. Literature.

Hobby : Music. Dance. Writing. Sports. Cooking.

Any Ideas / thoughts to share : Please do not get into any kind of religious arguments and misunderstanding. Each one of us should remember that we love our country and be proud of its rich and varied heritage. We need to work together for the betterment of our society.



MR. M.F. KAMIL THAHIR GANI**B.E. – MECHANICAL, BATCH – 1990****CHARTERED MEMBER INSTITUTE OF LOGISTICS & TRANSPORT - UK****Current Job Position: Managing Director****Sun Logistic Services / Radiant Freight & Logistics LLC (FZC) / Sun Resources Trading LLC – Sultanate of Oman & NASH Freight LLC, Dubai, UAE.****Job Role: Supply Chain and Logistics Management Professional over 25 Years experience. Expertise in handling Own Account – Retail Logistics, Oil & Gas Project Logistics, 4PL, 3PL Operations and Startup Companies.****Contact Numbers: 00968 95210809****Email: mfkamil@srfoman.com / www.srfoman.com****Your Job History / If Entrepreneur / Your Own Business / Investments:**

- ❖ Prior to current position, worked with AGILITY, LANDMARK GROUP AND LCC SIPOREX as Operations, Logistics Manager, Purchase Engineer respectively.
- ❖ Involved in start up companies in Dubai – Landmark Group and Oman – Agility.
- ❖ Apart from core business of Logistics & Supply Chain business, I also involved in trading of Industrial Cooling Fans, Waste Oil, Minerals – Gypsum, Lime Stone and other commodities for Oil & Gas exploration.

What Can I Give to Others :

- ❖ Inclined to teaching Logistics & Supply Chain.
- ❖ Assist & Guide in start up of companies.
- ❖ Business Collaborative Works
- ❖ Involved in Alumni Support Functions

What Do I Expect From Others:

- ❖ Business Lead and Referral for Logistics in Oman, UAE & India
- ❖ Looking for buyers and distributors for trading existing product lines.
- ❖ Innovative business ideas and ventures with clear success plan.

Passion : Net Working, Explore opportunities, Share the knowledge**Hobby : Philatelic , Numismatic, Toast Mastering****ADVERTISEMENTS**

Alumni are encouraged to promote their company's product(s) or service(s) on this page at the following attractive tariff options:

Description	Cost	
	INR	USD
Quarter Page	3000	50
Half Page	5000	100
Full Page	10000	200

**For Alumni Start - Ups
(in the first 3 years of
operation)**

**Half Page - Free
3 times in a year**

STAFF OF THE MONTH



At Marina after visiting Ennore Thermal Power station(1986)



Dr. D. Najumnissa Jamal
(1989-EEE)



EEE batch, 1985 - 89

Professor/ Department of Electronics and Instrumentation Engineering

A MEMORABLE JOURNEY WITH MY ALMA MATER

My first step into S.K.Crescent Engineering College was on 3.9.1985 as an undergraduate student. I came with my Dad to pay the fees as I got admission into this great institution. Before paying the fees we met Prof. S.Peer Mohamed at his residence to enquire as to how to reach the college. He immediately gave us a lift in his cab till Chetpet Railway station and also assigned a staff Mr. Chandrasekhar to accompany us. That was the first virtue of relative simplicity I learnt from Prof. S.Peer Mohamed, Principal of the college. We were taken around the college which had only three sheds as class rooms, a library, a workshop for carpentry & fitting and a smithy shop, a small staff room accommodating all the staff members and a canteen. The construction of a new building was in progress and they said that the students will be shifted to the new building. Since the

On the first day (6.9.1985) to college, to attend classes I started from home by 6.45 a.m and reached Tambaram station by 8.00 am. Even though I had classes starting from 9.30 a.m I reached Tambaram railway station by 8.00 am. I did not know what to do reaching so early so I got into the college bus. Scared of the ragging, I found a place near a professor and sat beside him. My seniors thought that I was known to the professor and so they did not rag me for the first week. Later they came to know my name and called me for ragging. The ragging was very mild like singing songs, counting the number of checks in the kerchief, telling a joke, etc., Later the seniors became close friends and almost all of us (first two batches) will travel together in a single compartment from Tambaram to our destination which is unforgettable. We had very good staff members who were very friendly and taught us everything that we had to learn. We used to walk through the mango grove through the crescent school to attend to physics and chemistry laboratories and also Engineering drawing Classes. The first semester which was supposed to begin by November got postponed due to heavy rains. So we had to write our first semester exams in April, 1986 and second semester during May 1986.

We were taken for the field visits to Ennore thermal power station, Ennore, Best and Crompton, Ambathur, Andrew Yule, Perungudi, Omega Cables, Ambathur Industrial Estate, High voltage department, CPRI Bangalore, Tuticorin thermal power plant, Tuticorin Harbor, WS Insulators, etc which helped us to understand the subjects better. When I completed my B.E from Crescent Engineering College, the first Muslim graduate and the first non-muslim graduate were placed in Mitsubishi Electric, Japan. I missed the opportunity as our director felt that since I was a girl I should be with the family and cannot go alone to Japan.

Hence I was given the opportunity to serve my



With Mrs. Chaya Kulkarni (2015)

distance from my home to the college was around 40 kms, my dad thought that he would put me in the hostel. So we visited the ladies hostel which was a Hall with around 8 cots with three students and 4 teaching faculties. My dad did not approve of my stay in the hostel and so I commuted from Anna Nagar by bus from home to the Nungambakkam Railway station, by train from Nungambakkam to Tambaram and by college bus with a bus fare of Rs1/- from Tambaram to college.

Alma mater and joined Crescent Engineering College as Teaching Assistant in the Electrical and Electronics Engineering department on 8.1.1990. It was very difficult for me to mingle with my faculty members as a co-staff member. Dr. Sheila. C. Haran, my class advisor and mentor and Mrs. Chaya Kulkarni, came to my rescue and trained me on how to prepare and take classes for the students. I was assisting them in the Laboratory classes in which I was good at. My Lecturers Mr. David Prabu Dayal Job, Mr. Aftab Ahmed Khan, Mr. Raghavendiran, Mr. Mubaraqali, Mr. Arif, Ms Lakshmi and the supporting staff Mr. Sadasivam, Mr. Jawahar ali, Mr. Azam, Mr. Asanar, Mr. N. Kumar were the most helpful and supported me during my tenure as

I was asked to be the General Secretary by Prof. Peer Mohamed and my work was to communicate to all alumni to make the association stronger.

I was promoted as Senior lecturer and transferred to ICE department in 1996. All my efforts were put in for developing the department since its inception, along with the Head of the department and faculty members, by framing the curriculum and syllabus and by setting up the Measurement and Instrumentation Lab, Control Lab, Process control Lab and Computing centre for the department. Meanwhile, in 1997 we started the student's International Professional society of ISA for which I was the faculty



Precision+ - 2016



Visit to Heritage Foods(I) Pvt Ltd, Kasipentala, Thirupathi- chittoor road, AP on 21.8.99

teaching assistant. Even my classmates who came to visit the institution motivated me on doing service as a faculty in the department where I studied. Later my mentors imposed me on doing my PG to continue my teaching at Crescent. So I applied for PG at Anna University and got admission into M.E. Power Systems and after a week shifted to specialize in M.E. Control and Instrumentation.

I rejoined the Institution during July 1992, as Lecturer in the EEE department as a regular teaching faculty. My first task was to accompany the final year EEE students for an Educational tour to Delhi, Shimla and Kulu Manali. The trip was memorable. That was the period I learnt how to deal with the student community and how a staff should communicate with the student. I was asked to be the faculty coordinator for National Level Technical Symposium - Cygnus 93 which was organized for the first time in the college. Later this experience made me the coordinator for many such symposiums and workshops held in the college. In the mean time Prof Peer Mohamed wanted me to start the alumni association. So I asked the 1996 batch students' willingness to join the association and we formed the association on 19.1.96 with 14 members out of which four of us were working for the Institution.

advisor for the Crescent ISA chapter. I became the member of ISA and joint secretary for ISA south India Section in 1999 - 2001. Many workshops and guest lectures were organized during my tenure as ISA faculty advisor. I was also responsible to organize the students First National symposium for ICE department - PRECISION + 98. Also I took the responsibility of the class advisor for the third batch ICE students in 1998. I arranged for at least three field visits every semester for the benefit of the students. Thus we were able to visit around 25 Industries in and around Chennai, South India and Delhi. Even now my students (2001- ICE) recall about the number of industrial visits which improved their skills to gain more knowledge in Instrumentation and Control. All these were possible because of the able guidance of Dr. T. Thyagarajan, my Head of the department and Dr. K.P. Mohamed, Principal during the period 1997 - 2001.

When Dr. Sathik took over as Director, he asked me to expand the alumni association by registering all the outgoing students to become members of the alumni association by deducting Rs.1000/- from their caution deposit. So we formed the executive committee during the annual general body meeting and prepared the bylaws for the association. The alumni

association of Crescent Engineering College was formally registered in 2000 under the Tamilnadu Societies Registration Act, 1975. From Dr. Sathik I obtained immense experience on how to do a work systematically in a stipulated time, on how to approach people and also on how to organize meetings etc.

As my passion was in Biomedical Engineering, I registered for research at Anna University and obtained doctoral degree in 2012. At this juncture I would like to thank Dr. T.R.Rangaswamy, Dr. T.Thyagarajan, Dr. Abdullah Khan, Dr. N.Bharathi, Dr. N.S.Bhuvaneshwari, Dr. V.M.Periasamy, Dr. Angelina Geetha, Mrs. Jwely, Dr. Mannar Jawahar, VC of Anna University, Dr. S.Ramakrishnan, Professor, IIT Madras and Mrs. Murshitha Shajahan, without whom I would not have completed my research.

I was assigned the duty of HoD In-charge in 2006 - 2007 for the Instrumentation and Control Engineering department and HoD from 2011-12 and 2013-2016 for Electronics and Instrumentation Engineering (as the department was renamed when the college became University). During my tenure as HoD my teachers Dr. I.Mohamed Bilal, Dr. Basheer Ahamed, Dr. S.Rajasekar, Mrs. P.Taj Begum, Dr. I. Shameem Banu, Dr. Shahin Sulthana, Dr. Usharani, Dr. Prince Arokiadoss, Dr. Rasool Mohideen, Dr. Sheikh Abdul Kader, and Mr. Chandran, gave their blessings and motivated me, for whom I am indebted to.

With all the knowledge and experience gained from my Alma mater I would proudly say that the tasks carried out by me was to form the

1. Alumni Association of Crescent Engineering College (1996) and serving as General Secretary from 1996 - 2003.
2. ISA - Students Chapter (1997) and serving as faculty advisor (1997 - 2003)
3. ISTE Chapter Crescent Engineering College (1994) and serving as executive member (1993- 1995)

4. Coordinator, Value added Programme on Industrial Automation (2014)

I was also given the opportunity for organizing Two national Conferences (2001, 2012), One faculty development Programme (2007), and a number of workshops for the benefit of the student community and faculty members, organizing industrial training for the students and faculty during vacation, organizing guest lectures, setting up laboratories with fellow faculty members for the department, coordinating students technical symposiums, open house for the department, motivating the supporting faculty members to attend skill development programme at other institutions, organizing workshop for technicians of the university on control valves and its characteristics, preparing curriculum and syllabus for M.Tech Electronics and Instrumentation Engineering when it was started in 2010. As a part of social activity of the department I arranged and took the EIE students for Ethical Voting and Beach Cleaning in 2014 and Beach cleaning in 2015. I also had the opportunity to serve as the Joint secretary for the staff club for two years (1999, 2000).

The optimistic philosophy has been much solace to me in my own journey in becoming a successful CRESCENTIAN now. Although at certain points the bumps could seem as high as mountains and the pits as deep as lots, making this journey appear sometimes despondent. It was not all that easy, although it was my patience, skills and with all my well wishers both my teachers and the students that tended my journey towards reaching higher goals and move forward by learning from the past oversight.

I take this opportunity to thank almighty and each and every soul in my journey for molding me for who I am now and the members of the association for giving me an opportunity to share my pleasant experience.



Silver Jubilee Reunion of 1985 – 89 batch at Hotel Ramada on 20.12.14

DEPARTMENT OF

ELECTRONICS & INSTRUMENTATION ENGINEERING

About the Department

- ⊙ The Department offers a 4-year B.Tech degree course in Electronics and Instrumentation Engineering from 2009.
- ⊙ B.Tech programme has been accredited by NBA since November 2016
- ⊙ 2 year M.Tech post graduate degree course in Electronics and Instrumentation Engineering from 2010.

SALIENT FEATURES OF THE DEPARTMENT

- ⊙ Faculty with rich Industrial and academic experience
- ⊙ State-of-the-art Process Control laboratory with several in-house designed and fabricated setups
- ⊙ Process loops automation using industry standard PLCs and Yokogawa DCS
- ⊙ Project based learning incorporated in two courses per semester
- ⊙ Interdisciplinary research being carried out in the areas of Life sciences, Image Processing, Signal Processing & Industrial drives

RESEARCH THRUST AREAS

- ⊙ Control system
- ⊙ Process control,
- ⊙ Bio-medical Instrumentation
- ⊙ Bio-signal processing
- ⊙ Image Processing
- ⊙ Neural Network and Fuzzy Logic Systems.

STUDENT ACTIVITIES

- ⊙ A patent by K.G. Vigneshwaran is published in "International Patent official Journal" with the title "FOOTWEAR IMPLANTABLE TRACKING DEVICE AND SYSTEM FOR ENSURING PERSONAL SAFETY" Patent No. : 404/CHE/2015 during March 2015
- ⊙ Khalifa Anwar Ali, B.Tech and Shahul Hameed , B.Tech won third prize in National Level Contest - ANVESHAN - ALL INDIA Research Convention, conducted by the Association of Indian Universities (AIU) at S V Patel University, Anand, Gujarat during March 28-30, 2016 for the project titled "Rehabilitation of Paralyzed patients using Hand Gestures/EEG signal using Blue Tooth"



- Mr. B. Arun Kumar won second prize in the poster presentation in the International Conference on Applications of Natural Products and opportunities ahead (ICAN 2016) organized by B.S. ABDUR RAHMAN UNIVERSITY in association with University of East London on 2-3 August 2016.
- Mr. B. Arun Kumar, III year, Department of Electronics and Instrumentation Engineering attended design challenge contest and elocution contest conducted by Satish Dhawan Space Centre (SDSC), SHAR, Indian Space Research Organization, Sriharikota and IIITDM Kancheepuram, during October 2016.
- S.Nazeer Ahmed, V. Varshan of I year EIE won second place in Inno Idea Contest conducted by APJ Abdul Kalam Innovation Centre



VALUE ADDED COURSES

This department offers certificate and diploma course on "Industrial Automation using PLC, SCADA and DCS "

INDUSTRY INSTITUTE COLLABORATION

The department is signing an MoU with M/s Nagman Instruments and Electronics Pvt. Ltd. to setup a training centre on Industrial Automation and Calibration





BUSINESS NETWORKING FORUM INVITATION

BSA Crescent Alumni Association

cordially invites you for Alumni Business Networking

on Saturday, March 25, 2017

at Crescent School Of Business, Level #3 Seethakathi Business Centre, #689 Anna Salai, Chennai – 600006.

Registration & High Tea: 6:00 p.m. to 6:30 p.m.

Business Networking: 6:30 p.m. to 8:30 p.m.

Connectivity Dinner: 8:30 p.m. onwards

Prior registration is mandatory to attend this event.

Kindly contact Ms. Jabeen before March 24, 2017.

E-mail: alumniassociation@bsauniv.ac.in or Call: +919087864488

(Cover Charges @ Rs. 500/- per Alumni)

OMAN CHAPTER

In Shaa Allah as planned 25th March 2017, Cricket Match will be held.

Venue:

Seeb Cricket Ground Near Palace Round about opp to Seeb municipality. Location map will be sent on Friday.

Date:

25th March 2017

Time:

6.30 am match starts.

Kindly requesting all members to assemble there at ground by 6.15 am., which will be the reporting time.

Contact Details of Crescent Alumni Association

OFFICE BEARERS

Parent Chapter:

Mr. Abdul Qadir Abdul Rahman Buhari, Chief Mentor & Advisor

Name	Position	Batch
Sujit Tharakan	President	1994
Mohamed Arshad	Vice President	1992
Sugan Jain	Vice President	1994
Seshadrinathan	General Secretary	1989
Aisha Banu	Joint Secretary	2004
Arun Sundaram	Treasurer	2006
Saira Banu	Joint Treasurer	2003
Basha	Member	1991
Ashok Nichani	Member	1996
Kavin Kumar	Member	2002
Ansar Mohideen	Member	1993
Arul Malar	Member	2004
Kursheed Hussain	Member	2016
Gautham	Member	2016
Mohamed Rizwan Baig	Member	2013

ADVISORY COMMITTEE

Name	Position
Ali Asgar	Member
Bhaskar Kanchi	Member
Akbar Basha	Member
Ilango Sundramurthy	Member
Mohamed Tajudeen	Member

BSA Crescent Alumni Association
I Floor, Convention Centre
B S Abdur Rahman University
Vandalur, Chennai - 600048
<http://crescentalumni.com>

Ms. Jabeen,
Administrative Executive
E-Mail: alumniassociation@bsauniv.ac.in
Mobile: +919087864488

Contact Details of Crescent Alumni Association

Singapore Chapter

Name	Position	Batch
Mohammed Ibrahim	President	1999
AhamedMohideen	Vice President	1989
S.M.F. Rahman	General Secretary	2004
SadiqBasha	Joint Secretary	2001
Tariq Anwar	Treasurer	2009
Sickender Shaw	Joint Treasurer	2002

Oman Chapter

Name	Position	Batch
Kamil Tahir Gani	President	1990
AyasBijili	Vice President	1994
Abubacker	Secretary	1999
Ahamed	Joint Secretary	2009
Vijay	Treasurer	2000

U.A.E. Chapter

Chief Mentor: Mr. Syed Bukhari

Chief Advisor: Mr. Hanifa Jain Alaudeen

Name	Position	Batch
Ali Akbar	President	1990
Saduhally	Vice President	1992
Ilyas Baig	General Secretary	1990
Ashik	Joint Secretary	2009
Rafi	Treasurer	2005
Mukthar	Joint Treasurer	2011

U.S. Chapter

Name	Position	Batch
Sathyanarayanan	President	1993
Vishal Khemka	Secretary	1995
Waseem Ahmed	Treasurer	1994



BSAU ALUMNI ASSOCIATION

BSA Crescent Alumni Association,
1st Floor, Convention Centre,
B S Abdur Rahman University Vandalur,
Chennai - 600 048.

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