



BSAU Alumni Association Newsletter: Issue 3 - November 2016

# We CAN!

October - The eighth month in the old Roman calendar has always been a month most of us look forward to, as it is filled with festivals and hence holidays!

For us at the association also, it had its share of work and fun, filled with activities, as you would see in detail inside.

In a nutshell, we had guest lectures at our University from our distinguished alumnus, an Entrepreneur meet organized by our UAE chapter in Dubai, a Blood Donation camp across Chennai including our university, also Green Initiatives like planting of saplings by alumni visiting the University and also the inauguration of Crescent Green Club with students at the University.

October also signaled the start of a new overseas chapter in QATAR... We have, over the last 6 months, started the UAE chapter with our alumni groups at Dubai and Abu Dhabi and they are meeting regularly and also with an already active Oman chapter and now in Qatar, will have a significant presence in the Middle east. We intend to expand this even further with chapters at Bahrain and Kuwait.

Turn on to see more about the activities of our association...

#### In this Issue



**Industry Institute Meet** 



**Entrepreneurs Meet UAE** 



Alumni Guest Lecture

**Crescent Global Blood Donation Day** 

**Crescent Green Club Inauguration** 

**Entrepreneurs Meet** 

**Alumnus of the Month** 

Staff of the Month

BSA Crescent University – CSE Department

# **Industry Institute Meet**



**B.S Abdur Rahman University** (formerly Crescent Engineering College) is an institution acclaimed throughout India for its quality in teaching and research. Our institution has 32 years of track record for its excellence in academics.

An Industry- Institute meet was held on 22 October, 2016, at 3.00 P.M in our university convention centre. More than two hundred organizations from diverse fields such as automobile, IT, manufacturing, civil, banking, healthcare, instrumentation, plastic, marketing and pharmaceuticls participated in the meet. The government organizations like FCCI and MSMEs have also consented to provide their expertise for this meet. The university has a policy to establish and strengthen the relationship with the industries for mutual benefits.

The research facilities available in the University has a very high potential for transforming several research outputs into new technology for industry. Socially relevant

Research projects worth Rs 42 crores from various government funding agencies are undertaken in various areas. More than 125 faculty members are with Ph. D degree with good expertise in diverse areas of engineering and also has the ability to provide solution to industrial problems. They can also become the part of new product development team. State-of-the art infrastructure facilities of the university in terms of laboratories and class rooms are ideal for industrial testing and training.

The Industry- Institute meet was intended to utilize and share the facility and expertise available in industry and university. It aimed at joint research programs, work integrated study program, consultancy and training for industry needs. The practical knowledge of industry professional can be shared with students and faculty of the university. Social development through education& training, knowledge sharing and development of environmentally safe products are the chief objectives of this meet.







# Entrepreneurs Meet — Dubai

BSAU Alumni - UAE / GCC Chapter convened an Entrepreneurs Meet on 14th Oct 2016 in Dubai by inviting a few eminent personalities as given below:

#### Dr. V. Murugesan,

Registrar, BSA Crescent University

#### Mr. Mohammed Faris,

Founder of Productive Muslim, USA

#### Mr. Shahul Hameed,

VP - Mircom Technologies Ltd. Canada

#### Mr. William Stenhouse,

VP - Agility, Dubai

#### Mr. Riyazudden,

MD, MNR Institute, Dubai.

#### Mr. Syed Mohamed Buhari,

Patron and Board Member of BSA Crescent University.

and Entrepreneurs in GCC Alumni and Alumni Super Seniors. During the meet, a forum called EDGE (Entrepreneurs Development Group in Emirates) was inaugurated and EDGE will focus on promoting the target areas given below for the benefit and growth of our Alumni Networks, p

- To identify the Entrepreneurs within Alumni network and develop strong bonding
- To explore and promote cross sale opportunities within alumni entrepreneurs
- To guide the new entrepreneurs and provide them mentoring service
- To explore new business opportunities in engineering with ideas from the alumni
- To share Industrial and Economical trends and useful information among alumni.

It was attended by appx 80 people and the whole programme was appreciated by the attendees and it was a great successful meet and many Super Senior Alumni were met in the meet after many years.







# **ALUMNI INTERACTION & GUEST LECTURE**



The Department of Computer Science and Engineering of B.S. Abdur Rahman University inaugurated the Computer Science and Engineering Association on October 7th, 2016 which marked the gateway towards recognizing the exemplary achievements of the students in the field of academics as well as co-curricular and extra curricular activities in the field of Computer Science.

The Speaker for the day was Mr.Radhesh Koka, Cofounder & CEO of Gurukool.com, a startup in the Edtech (Education Technology) space. Radhesh is a business leader with over 18 years of experience in Consulting, Practice Leadership, Business Development and Program Management. His expertise includes incubating and building new businesses from scratch, building cross-functional teams, market development and expansion. He has worked with customers from across the globe in North America, Continental Europe, ASEAN and Japan. Some of the customers include General Electric, Panasonic Japan, Coke, McGraw Hill,

Reserve Bank of Malaysia, Cisco and Apple, among others.

Radhesh addressed the gathering of students, faculty and management of the CSE department and discussed the advent of the digital age and how the current times we live in presents an area of unprecedented opportunity for students and young entrepreneurs.

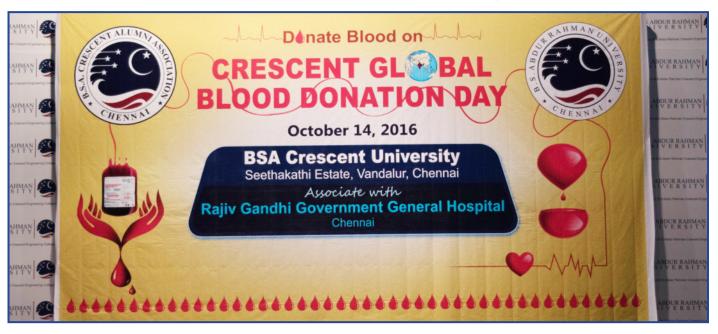
He spoke about the emerging markets, digital business models and the skills that any fresh graduate must develop to compete effectively in the marketplace, and succeed. He spoke about the startup ecosystem and how today's students should explore and pursue entrepreneurial careers.

He emphasised on learning as a continuous journey that never ends and stressed that new challenges require us to be focussed, agile and nimble in a connected and global ecosystem. He highlighted the importance of developing life skills, qualities, traits, and shared some of his own experiences to highlight the importance of being passionate, developing a sense of purpose and never giving up attitude towards one's dreams and goals.

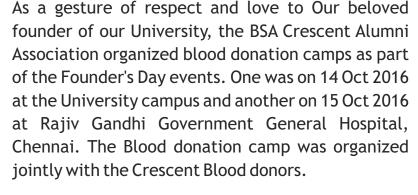
It was a very interactive session and in Radhesh's own words "It was a pleasure to be back on campus after so many years, and I was so impressed with the way our university has grown from the days I was a student." He said, "It is just so amazing to see the level of awareness and enthusiasm from the students and faculty.". He said that the University has done a great job investing in building infrastructure and launching various incubation initiatives. He felt that it was very important for alumni like us who are experienced industry veterans and entrepreneurs to involve ourselves more with these initiatives and help bridge the gap between academics and industry.



# **Global Crescent Blood Donation Camp**









On 14 Oct 2016, at the University, a total of 120 students and staff came forward to donate blood and only 79 donors were found eligible and they donated blood. Refreshments and Certificates were distributed to the donors.



Dr. V. M. Periasamy, Vice Chancellor and Mr. V.N.A.Jalal, Diector (Admissions) presided over the camp and thanked the students' community and the staff for the excellent support extended for a noble cause. Mrs. Saira Banu, the joint Treasurer and the Assistant Professor (SG) in CSE coordinated the camp. Mr. Mohamed Tajudeen S, Director (Placement, Industry, Alumni Relations), Dr. Aisha Banu W, Joint Secretary & Prof. in CSE, Mr. Akbar Basha S, Member of Advisory Committee and Mr. KursheedHussain, Alumnus & first president of Crescent Blood Donors also presided over the event.

BSAU Alumni Association Newsletter: Issue 3

# **Crescent Green Club Inauguration**





As a part of the Green initiatives, the BSA Crescent Alumni Association is instrumental in the formation of **Students' Green Club** in the University. It has been named as **Crescent Green Club**. It is a Joint Initiative of the BSA Crescent Alumni Association and the Students of B S Abdur Rahman University. At present, it is formed with students of Civil Engineering and of Life Sciences departments.

**Mr. Abdul Ghani K, Green Man of India, inaugurated** the Crescent Green Club on **17 Oct 2016** and he delivered a **keynote address** bringing out the importance of Green Cover of our Mother Earth and the responsibilities of all Graduates and Humans for protection and

conservation of our Mother Earth. He has been made the **Brand Ambassador of our Crescent Green Club** and he planted a sapling.

Dr. V. M. Periasamy, Vice Chancellor; Janab VNA Jalal, Director (Admissions); Dr. K. Mehata, Dean (SCMS); Mr. Mohamed Tajudeen, Director (Placement, Industry & Alumni relations), the HODs & the Deans and Alumni Coordinators of various departments participated in the event and planted saplings. Dr. Aisha Banu W, Joint Secretary and Ms. Saira Banu, Joint Treasurer of our Alumni Association participated and planted saplings. Mr. Kursheed Hussain, a rigorous social activist & alumnus of the University, the Faculty advisors Mr. Akbar Basha S and Ms. Kavitha Vijayraghavan and the Executive Members of the club also planted saplings.

Mr. Subramaniam Rajagopalan, Vice President of Connect Donors Trust, Chennai, who is working on creating a clean, green and a plastic free city and creating a sustainable future participated and planted a sapling. **Pa\$\$ion Eventz** (<a href="www.passioneventz.com">www.passioneventz.com</a>), Chennai an online ticket booking portal and Music Events Management Company of our Alumnus, sponsored the event.



# Dubai, Oman and Qatar visit Report



Alumni Association - Vice President Mr. Mohamed Arshad - Middle East visit in October 2016

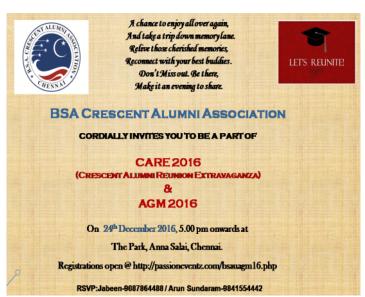
On 12 October 2016, Wednesday, Mohamed Arshad, Vice President of our Association, (1992 Batch Pass Out) participated in the Alumni Meet organised for the Alumni Entrepreneurs at Dubai which was a successful event with over 80 Alumni participants. It was a great time to interact on the Business opportunities in UAE and the Middle East as distinguished leaders in their respective fields were also among the participants. This UAE (Dubai) Alumni Chapter has alumni from 1988 (First Batch) to 2016 (Present Batch). It is really nice to see how our Senior Alumni have reached peak in their career. Mr. Mohamed Arshad placed on record his sincere thanks to the UAE Office bearers and the organizers of this Alumni Meet.

On 18th October, Tuesday, Mohamed Arshad was in Oman and arranged a get together with the alumni of BSA Crescent Alumni Oman chapter which was attended by enthusiastic members led by Mr. Kamil of 1990 batch.

On 23rd October, Sunday, Mohamed Arshad was in Qatar and was instrumental in the opening of BSA Crescent Alumni Qatar Chapter. It was the first official meet of Qatar Alumni and all of them were excited about it. Mohamed Arshad believes that the young alumni at Qatar will develop the Qatar Alumni chapter in line with UAE and Oman.

Overall it was a very exciting and refreshing Trip to the Middle East for Arshad and he expects similar friendly meetings with the alumni around the world.

# **Upcoming Event: Chennai AGM & Oman AGM**

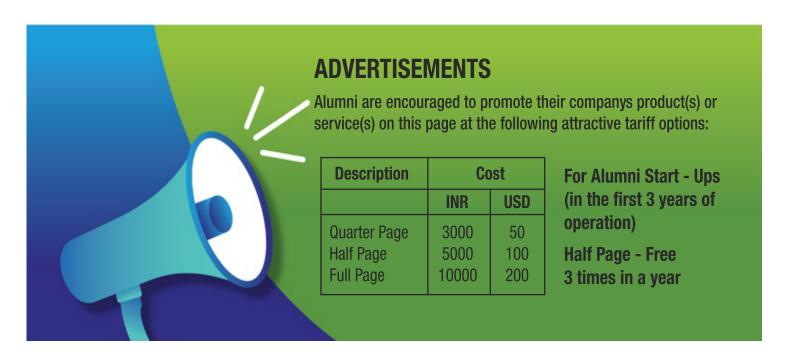




07

# **Advertisements:**





# Alumnus of the Month - Ifham Ashan



Ifham Ahsan graduated in the Year 2000 from B.S. Abdur Rahman University (Bachelor of Electronics & Communication Engineering). Ifham is an avid entrepreneur and business professional with close to two decades of experience in implementing path breaking eLearning solutions. Ifham is currently the CEO of Elumina Elearning (www.eluminelearning.com.au) which has been awarded as one of the Top 25 Elearning Company in Asia Pacific (2016)by APAC CIO Outlook, a leading magazine that connects enterprise IT community in Asia Pacific. Prior to Elumina Elearning, Ifham had been a senior executive at various global organisations. Ifham shares briefly about his business journey with us.

#### **Education:**

- · B.E. Electronics & Communication
- · Masters of Technology
- · Certified ITIL Practitioner
- · Certified SCRUM Master

#### Experience

Worked at Australian Institute of Management, Blake Dawson, Basis Design, Kaplan, Australian Government, Elumina Elearning

#### **Skills**

Entrepreneurship, Strategy, Technology Management, Team Management, Triple Digit Revenue Growth, Product Development, Business Operations, Online Learning, Mobile Learning, MOOC, Instructional Design, Cloud Computing.

#### **Contact Details**

ifham@eluminaelearning.com.au

I am humbled by the recognition that Elumina Elearning has been awarded as one of the Top 25 elearning companies in Asia Pacific 2016. All praise to God. I wouldn't be grateful if I didn't attribute this success to my family, colleagues and most importantly to my alma mater - B.S. Abdur Rahman University (then called "Crescent Engineering College").

Hailing from a business community, my entrepreneurial spirit was instilled right from my childhood from my father& grandfather. I have always looked upon our beloved founder Chairman Dr. B.S. Abdur Rahman as my source of inspiration and motivation. His life has been a beacon of light for people from many walks of life. The very institution (B.S. Abdur Rahman University) that our beloved chairman established has been a bedrock of excellence and opportunity that created success stories of many students. This institution provided me not only with the required technical skills but also gave enough opportunity to hone my organisational, people and business skills. I would like to take this opportunity to thank BSAU management, professors, teachers and administrative staffs.

Continuous learning is the minimum requirement for success in any field. As an entrepreneur, you tend to learn many things along the way. I take this opportunity to share three important lessons that I have learnt:

**Lesson 1:** I didn't try to start a company-Instead of looking for a company to start; I looked for a problem and solved it. Colleges, Universities and other learning organisations investing in learning technologies often were not seeing the results. Therefore there was a need for redefining the use

of technology. This is the niche I found and used this opportunity in our favour. As a testimonial to our success, we now support close to million students across the globe studying by means of using the online technologies that we have implemented.

**Lesson 2:** Money didn't motivate me; being the best did -It's hard to develop a great product when you have dollar signs in your eyes. From the get-go, we were determined to be the best, not to cash out.

**Lesson 3:** Never Give Up -I constantly remind myself that "there is no such thing as overnight success" and that being an entrepreneur, it takes perseverance beyond just needing to survive a few stressful periods in a row. I have learnt to deal with unfavourable circumstances, make the tide to work in my favour and keep moving forward despite many obstacles.

If you aspire to be an entrepreneur, overcome fear and be the hero of your own story. Our greatest glory consists not in never falling, but in rising every time we fall.

## Staff of the Month



Dr.M.V. Molykutty - Reminiscence

**Teaching creates all other professions!** (source unknown)

My passion and search towards teaching in a reputed engineering college landed me to S.K.Crescent Engineering College, Vandalur way back in 1987. We all loved and cherished the kind of academic freedom given to us by the management. Looking back, I feel proud that the students we taught are reigning the construction and other

industries/Institutions worldwide remitting the light of crescent. Now time has reached that they send their children to this institute. It is a unique opportunity to teach both the parents and children.

Teaching profession facilitates one to get abreast with the contemporary knowledge. It is a challenging task to learn, relearn, teach, search and research. I have handled more than twenty five courseworks for U.G and P.G. students.

Apart from teaching, I also got ample opportunities to involve in department administrative works.

I served as secretary and president of staff club of our institution. I also got the opportunity to serve as Civil Engg. Evaluation board chairman, Anna university.

I got unique opportunities to associate with department of civil engineering and mechanical engineering of this Institution.

A few of my other accomplishments include:

- Coordinated starting of two M.Tech programmes, out of which M.Tech CEPM is sanctioned and got established
- Presented technical papers in national/international conferences organized at Kerala,
   Chennai, Karaikkudy, New Delhi, Hyderabad and Bhopal.
- Published technical papers in peer reviewed journals
- Sent scores of project proposals including conduct of workshop/conference etc. to various Government funding agencies.
- Organized two funded national conferences (funded by AICTE)
- Organized other unaided conferences, seminars and workshops
- Convened three weeks training programme on Äpplication of GIS in Civil Engg. (funded by NRDMS). Teamed up with Dr. Rasool, Professor, Mr. Akbar Basha, Asst prof (SR grade), Mr.

Shanawas, Asst professor, very successfully conducted with the participations senior professors from north, central and south India.

- Coordinated ETA ASCON STAR supervisory training program for quantity surveyors (twice)
- Based on the essay competition conducted by world environment congress, selected for INDRA (Indian National Disaster Reduction and Awareness) Award.
- Organised Environmental awareness program among school children and in the nearby village
- Authored one book "Fluid Mechanics and Machinery" and coauthored "solid and fluid mechanics."
- Delivered guest lectures to two nearby engineering colleges and delivered lectures in workshops and seminars.
- Apart from guiding U.G and P.G. student projects, supervising eight research scholars
- Serving as DC member/external examiner for P.G. projects in nearby universities.

Now I am in my rebirth after undergoing a very complicated neural surgery. I thank God and Dr. Jain George of Brain & Spine for saving me and bringing me back to shape. I am grateful to the encouragement and support from my ever loving husband, daughter, other family members especially my brother & family and all other well wishers. I deeply understood the meaning of love and relationships in all spheres of life.

Now I too feel young with the company of very affectionate and supportive young research scholars around me.

I thank the Alumni club for recognizing me. Also hats off to Zuckerberg for his great job in facilitating all Alumni reunion worldwide.

I gently remind myself that a teacher is like a candle which gives light in darkness for others by melting away oneself.

I also wish that the university shall climb many more steps to reach a full fledged renowned research institution and take this opportunity to thank the management for extending full hearted support for this long.

Let us not bother about what we lost so far and think of how can we still grow, as a tree does not bother about the flowers that fall from it and busy blossoming new flowers!

Best wishes B.S. Abdur Rahman Crescent University for its new ventures!

# BSA Crescent University — CSE Department

The Department of Computer Science and Engineering was established in the year 1990 as one of the Engineering Departments of Crescent Engineering College which was started in the year 1984. The department strives to achieve greater heights by the collective and responsive effort of the faculty, the supporting staff and the students. The IEEE, ACM and Computer Society of India student chapters provide opportunities and help to promote organizational and leadership skills. The department has 95% placement record in reputed IT Corporates such as TCS, WIPRO, Infosys, Cognizant, HP, Inautix, Polaris and so on.

#### Vision

The vision of the Department of Computer Science and Engineering is to impart quality education, inculcate professionalism and enhance the problem solving skills of the students in the domain of Computer Science and Engineering with a focus to make them industry ready, involve in possible areas of research, to pursue and have continual professional growth.

#### Mission

- Equip the students with strong fundamental concepts, analytical capability, programming and problem solving skills.
- Create an ambience of education through faculty training, self learning, sound academic practices and research endeavors.
- Facilitate a research culture in the department leading to high quality publications and funded projects.
- To identify potential areas of research and create centre of excellence in those areas.
- Provide opportunities to promote organizational and leadership skills in students through various extracurricular activities.
- Expose the students to emerging and upcoming technologies through co-curricular events.
- To make the students as far as possible industry ready to enhance their employability in the industries.

#### **Programmes**

- B. Tech Computer Science and Engineering
- M. Tech Computer Science and Engineering
- M. Tech Software Engineering
- M.Tech (Computer and Predictive Analytics)
- M. Tech (Network Security)
- Ph.D. Computer Science and Engineering (Part time / Full time)

#### Special focus or thrust in the programmes

The main thrust of the programmes in the Department of Computer Science and Engineering is to impart quality education in Computer Science and Engineering so that the graduates are industry ready with all problem solving capabilities, required skill sets and communication attributes.

#### **Major Resources**

- Lab Facilities: There are 10 labs with approximately 400 computers available for students. Labs are equipped with high end systems. Operating systems lab, Networking lab, Microprocessor lab, Open source lab are dedicated labs, to name a few. Labs are kept open till 7.00pm to facilitate the students to work even after lab hours.
- ICT Facilities: Department of Computer Science and Engineering offers a broad range of ICT facilities. All class rooms and labs are provided with Wi-Fi access point through which we offer unlimited internet access for students.
- Open Source Labs: For the students to gain valuable experience of open source software a dedicated open source lab is provided for both graduate and post graduate students. Linux is installed on 35 computer systems and they are equipped with sophisticated IT applications like LibreOffice, a set of free Office IT applications (text writer, presentation developer, spreadsheet etc), Firefox web browser, Evolution and Thunderbird email clients, eclipse program development environment. It has open source programming languages including C, C++, perl. They will also get experience of using commercial software in an open source environment.
- Range of Software: We have ample software like Word Processing, Spreadsheet, Database software (Oracle, Microsoft SQL Server, Access), Presentation software, Desktop Publishing software (Adobe Indesign, Coral Draw, Quark Express, Microsoft Publisher) and graphics software (Adobe Photoshop and Illustrator; create and edit images such as logos, drawings or pictures).
- Wireless Lab: We believe that continuous learning is the key to being innovative. Laboratory dedicated to the research, design and development of wireless technologies equipped with 40 HP I7 laptops with 802.11 a/b/g/n is also setup for the students to encourage constant improvement among staff and students in the cutting edge technology.

#### Research Thrust and Future Vision

The vision of the Department is to create Centers of Excellence in the following domains

- Knowledge Engineering and Information retrieval
- Wireless Networks
- Grid Computing
- Image Processing
- Software Modeling and Metrics

#### **Highlights of the Department**

- · Leads in research publication in thrust areas
- · Cutting edge Technology programme
- · M.Tech (CSE) with specialization in Big Data
- Certificate programme in Cyber Security
- CISCO Networking programme
- Association with Professional society like ACM, IEEE & CSI
- · ACM student chapter

#### **International Collaboration**

- Deakin University, Australia
- · Oakland University, USA
- · Open University of Malaysia
- · Daffodils University, Bangladesh

#### CONTACT

Prof. SHARMILA SANKAR,

**Head of the Department** 

Cell Phone: +91 9884821441 | Email Id: hodcse@bsauniv.ac.in

# **Contact Details of Crescent Alumni Association**

# **OFFICE BEARERS**

### **Parent Chapter:**

#### Mr. Abdul Qadir Abdul Rahman Buhari, Chief Mentor & Advisor

Name	Position	Batch
Mr. SujitTharakan	President	1994
Mr. Mohamed Arshad	Vice President	1992
Mr. Sugan Jain	Vice President	1994
Mr. Seshadrinathan R.	General Secretary	1989
Mrs. Aisha Banu	Joint Secretary	2004
Mr. ArunSundaram	Treasurer	2006
Mrs. SairaBanu	Joint Treasurer	2003
Mr. AnsarMohideen	Member	1993
Mrs. Arul Malar	Member	2004
Mr. Ashok D Nichani	Member	1996
Mr. Basha	Member	1991
Mr. FarvazeAhamed	Member	2003
Mr. Janarthanan	Member	2002
Mr. Kavin Kumar	Member	2002
Mr. Narayanan Hariharan	Member	2005
Mr. Ravanan	Member	1990
Mr. Sriram Kumar	Member	2004
Mr. Vishal Khemka	Member	1995

#### **BSA Crescent Alumni Association**

I Floor, Convention Centre
B S Abdur Rahman University
Vandalur, Chennai - 600048
http://crescentalumni.com

### Ms. Jabeen,

Administrative Executive E-Mail: alumniassociation@bsauniv.ac.in Mobile: +919087864488

# **Contact Details of Crescent Alumni Association**

# **Singapore Chapter**

Name	Position	Batch
Mr. Mohammed Ibrahim	President	1999
Mr. AhamedMohideen	Vice President	1989
Mr. S.M.F. Rahman	General Secretary	2004
Mr. SadiqBasha	Joint Secretary	2001
Mr. Tariq Anwar	Treasurer	2009
Mr. Sickender Shaw	Joint Treasurer	2002

# **Oman Chapter**

Name	Position	Batch
Mr. Kamil Tahir Gani	President	1990
Mr. AyasBijili	Vice President	1994
Mr. Abubacker	Secretary	1999
Mr. Ahamed	Joint Secretary	2009
Mr. Vijay	Treasurer	2000

# U.A.E. Chapter

Chief Mentor: Mr. Syed Bukhari Chief Advisor: Mr. Hanifa Jain Alaudeen

Name	Position	Batch
Mr. Ali Akbar	President	1990
Mr. Saduhally	Vice President	1992
Mr. Ilyas Baig	General Secretary	1990
Mr. Ashik	Joint Secretary	2009
Mr. Rafi	Treasurer	2005
Mr. Zahir Hussain	Joint Treasurer	2005



# BSAU ALUMNI ASSOCIATION

BSA Crescent Alumni Association, 1st Floor, Convention Centre, B S Abdur Rahman University Vandalur, Chennai - 600 048.

http://crescentalumni.com E:alumniassociation@bsauniv.ac.in M: +91 90878 64488